



Banking & Finance Syllabus

Commercial Banking

- Structure of Commercial Banking in India
- Banking Products and Operation
- Deposits
- Type of Accounts

Loan and Advances

- Technology in Banking
- New Banking Facilities and Services
- Electronic Clearing
- Subsidiaries of Bank
- Credit Monitoring and Recovery
- Financial Supervision
- Physical Follow up
- Legal aspects in Banking
- TDS and Interest Rates
- RBI and Its Function and
- How it regulates the Bank
- KYC Documents

Financial Accounting

- Investment Banking
- Financial Planning

- Profit and Loss Account
- Financial Ratios
- SEBI and Regulations
- Valuation Ratio
- Qualities of Success Investing

Computer Fundamental

- MS Excel & advance Excel
- Internet Technology

Finance

- Financial System
- Non-Banking Institution
- Mutual Funds
- Insurance & Housing
- Finance Companies
- Financial Instruments
- Primary & Secondary Securities
- Financial Services
- Information Financial System
- Financial Market

Marketing/Sales

- Lead Generation
- Client Meeting & Followup
- Opening Deal & Closing Deal
- Outdoor activity & Field Visit
- Need Based Analysis & Generation
- Comparison with other product

Placement: The placement cell provides active assistance to students in finding jobs. Minimum 3 interview call letters* are provided to them on successful completion of the program. Besides this TECHNOGLOBE has tie up with the biggest placement giant of India i.e. MONSTER.COM for the placement of all Diploma in Banking students.

After completing this course a candidates can be placed as:

- Client Relationship Partner,
- Banking Representative, Sales Officer.
- Financial, Business Analyst.
- Wealth Manager, Financial advisor, financial planner.
- Cashier, Relationship Officer.
- BDM, Executive